

May Mobility

Ann Arbor Case Study

Safe, accessible autonomous vehicle (AV) service provides a seamless and inclusive transportation experience in a pedestrian-heavy area.

Highlights

120k+
miles driven

85%
repeat ridership

4.5/5 rider approval rating

26,000+
rides requested

Overview

Location
Ann Arbor, MI

Date Launched
October 2021

Partners

4m

Use-Case
Free, on-demand mobility for residents and students across the heart of Ann Arbor

Route Model
Point-to-point, dynamically routed

5 Autono-MaaS vehicles
(1 wheelchair-accessible)

On-demand service with **18 stops**

30 miles of roadway service

> "We chose [to work with] May because they can articulate a path forward that goes from technology development to commercialization. We think we're really well aligned in terms of being partners."
>
> **HEIDI POSCHER**
> 4m



Why are AVs right for Ann Arbor?

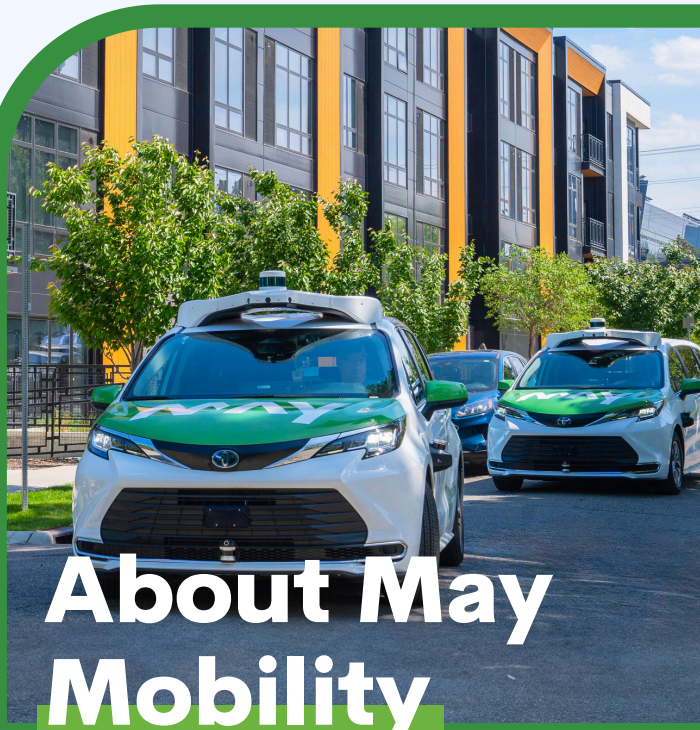
As a vibrant college town and hub for innovation, Ann Arbor is the perfect testing ground for cutting-edge transportation solutions like AVs.

The city's dense urban landscape, with a mix of residential areas, commercial districts and the University of Michigan campus, presents a diverse set of challenges for AVs to navigate. From busy pedestrian crossings to complex intersections, Ann Arbor provides a rich environment for May Mobility's AVs to hone their capabilities and demonstrate their potential for safe, efficient and accessible mobility.



Furthering the city's vision

Ann Arbor is strongly committed to sustainability and smart city initiatives. By deploying its AV microtransit service in this forward-thinking community, May Mobility is helping Ann Arbor achieve its goals of fostering a more livable, connected and environmentally friendly city.



About May Mobility

May Mobility, established in Ann Arbor, Michigan in 2017, is building the world's best autonomy system. Its proprietary Multi-Policy Decision Making (MPDM) system is at the core of its mission to help make cities safer, greener and more accessible. MPDM's proven track record has delivered more than 350,000+ autonomy-enabled rides to date in several public transit applications across the U.S. and Japan.

With key strategic partnerships including some of the world's most innovative automotive and transportation companies, such as Toyota Motor Corporation, May Mobility aims to achieve the highest standard in rider safety, sustainability and transportation equity. For more information, visit www.maymobility.com.

Bring May Mobility to your community.

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